



**O**  
OPPORTUNITY

**I**  
INNOVATION

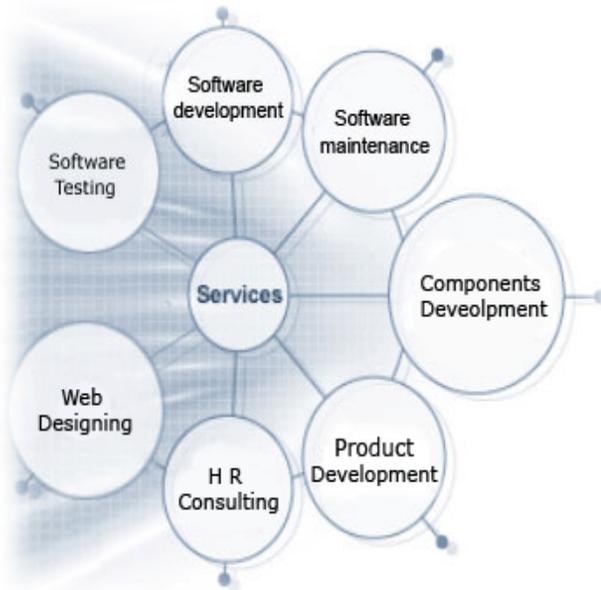
**E**  
EXECUTION

**Q**  
QUALITY

**V**  
VALUE

 **Softvent**  
SERVICES  
Concept Oriented...  
www.softvet.com

*Softvent Services Pvt Ltd*



Services

“Technology which keeps you ahead”

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Softvent is a fast growing company with clients in the India and the Middle East. We have learnt to marshal our people, technical and infrastructure assets to provide customers with an appropriate blend of offshore outsourcing strategies. We are proud to say that all the customers that we have ever worked with have entrusted us with numerous repeated engagements.

**“Technology which keeps you ahead”** has always been our motto. Our goal is to provide comprehensive business solutions to help achieve your business objectives completely.

We have seen tremendous growth in the last four years. As an organization we have grown from a two-employee company to over 20 employees. In the process we have seen a compounded annual growth of over 100% each year.

One of the most significant advantages that we have had by being in India's Silicon Valley (Bangalore) is being able to deliver quality solutions using a talented pool of software engineers at a very affordable price.



## Introduction

**“Technology which keeps you ahead”**



We believe that creation of high quality software is a blend of creative thinking and rigorous implementation. Driven by our mission to deliver high quality development solutions, the foundation of Softvent is a set of core values that are intrinsically woven into every aspect of its operations.

- ◆To ensure the delivery of best quality products and services by establishing and maintaining strict quality control procedures.
- ◆Enhance and maintain superior technical and environmental infrastructure to increase productivity.
- ◆To strive to achieve maximum customer satisfaction by being attentive towards the customers technical requirements and cultural expectations .
- ◆To respect our fellow teams members and recognize their commitment and expertise.
- ◆To promote innovation, flexibility, and constantly improve.



## Introduction

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Softvent Technologies was started office as a small unit in 1999, in the city of Bangalore. Right from the inception of Softvent, OTIS Elevators Company has played a vital role in fine-tuning & moulding Softvent's ability to understand & deliver modules in an efficient manner. Their continued support has helped us in achieving even higher and complex goals. With their good-wishes, we are entering into the successful 8th year.



Softvent's Origin

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Softvent singular vision is to be The BEST Application Solutions Providers in the Globe and spread products to as many countries as possible. Softvent invests heavily on its people and R&D and that has been one of the factors why its range of products is matchless.

**Softvent's Mission Statement:**

"To achieve our Goals in the Industry, we adhere to honesty, courtesy towards our clients, employees, and vendors at large."



Softvent's Vision & Mission

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**Kumar.M** Managing Director & C.E.O. Softvent Services Private Limited. He holds the post of Managing director and C.E.O. He is actively involved in market research and strategy for Softvent. His aptitude to understand the consumer well is what has driven SOFTVENT to its current stature in the market.

He is a graduate from Bangalore University, and a Diploma holder of Computer Application and software development. Before starting the business he has served for 3 companies for over 2 years in each company. Later Started Softvent Technologies with Madhusudan.



**Madhusudan.M** Managing Director of M/s. Softvent Services Private Limited. He holds the post of Managing director. He is actively involved in Leading Product Development Activities for Softvent.

He is a graduate from Bangalore University, and a Diploma holder of Computer Application and software development. Before starting the business he has served for 2 companies for over 2 years in each company. Later Joined hands with Kumar to Softvent Technologies then converted into M/s. Softvent Services Pvt Ltd.



## Director's Profile

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Internet Solutions provides a A-class infrastructure for software development. The office is equipped with state-of-the-art hardware and software.

- Fully integrated network of computers.
- Full internet access at every workstation, for everybody.
- A UPS (uninterrupted power supply) system with adequate capacity to protect all the equipment and to ensure constant supply of power
- A backup generator to supply power in case of outages (the combination of UPS and backup generator ensures 14 hours power supply all the time; this is very important in a city like Bangalore where the supply is unreliable ).
- All the required compiling tools, productivity tools and debugging tools for software development.
- The entire backup process is automated and data is captured using Backup Information Management System, a workgroup-based tool.
- Continuous e-mail access and groupware enabled MS-Outlook.
- Secured network with a firewall.
- Sophisticated source code version control.
- Database design case tools, rigorous quality assurance tools like Win Runner.



Softvent's Infrastructure

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- ⇒ Onsite Development
- ⇒ E-Commerce Solutions
- ⇒ Components Development
- ⇒ Product Development
- ⇒ Internet, Intranet & Extranet Development
- ⇒ Web Site Designing
- ⇒ Web Hosting
- ⇒ Customized Application Software Development



Overview

“Technology which keeps you ahead”



Softvent can deploy highly qualified and experienced software engineers who can work at the client's site on their projects. With a strong commitment to quality our software engineers with diverse skill-sets and experience can assist you in achieving your IT goals.

### **Onsite consulting advantages**

- ◆ Onsite consulting offers the following advantages to you
- ◆ Enables you to scale up/down your software activity faster
- ◆ Provides access to best-of-the-breed and large variety of skilled professionals
- ◆ Frees you from the concerns of employment liabilities
- ◆ Provides a "flexible workforce" to meet ever changing software needs.



**Onsite Development**

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Softvent can apply a wealth of expertise to your e-commerce technology requirements- From COM and relational SQL database system, to custom ActiveX, JAVA, and C++ programming and host integration, to implementation of third party applications and security technologies. E-commerce solutions are integrated with your back-office legacy systems to ensure that your critical applications are secure and seamless. Tools such as MS Site Server is used for building and deploying sites, analysis tools, and personalization and content-pushing services.

Our objective is to design, build and deliver an e-commerce site in a logical and organized manner that scales well over time, is as secure as you require and is as easy to understand and maintain, both for administrators and users.



E-Commerce Solutions

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Softvent is the premier Internet software component marketplace for the IT developer community worldwide. Our mission is to simplify application development by becoming the preeminent software component marketplace to service IT professionals. As more and more companies embrace component reuse, we bring together technologies, people, products, resources and ideas to develop the marketplace and become the premier component Development Company.



Components Development

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Our goal is to increase our customers' productivity by developing and implementing powerful solutions, which utilize effective and user-friendly products for the Client Server. We do this by providing packaged, yet customizable, state-of-the-art technologies, proper training and 18 hours support for our products. We aim to continue developing and marketing a wide range of reliable, affordable, and usable software products for the Internet and its users in the Indian market



Product Development

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Softvent puts the latest tools in the hands of our team of experts to give your solution the power it needs to perform its critical business function. We conduct thorough testing for reliability, scalability and performance of all components in each solution throughout development and implementation. With a strong commitment to quality, our goal is to detect and eliminate problems before your solution is deployed.



**Intranet & Extranet Development**

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A Web site seen by your customers must have compelling "look and feel" that engages visitors and makes a lasting impact. Our professional designers give your site the power to attract and to hold the attention of your target audience, while conforming to your brand image and integration with your marketing campaigns to your brand image and integrating your marketing campaigns. Regardless of size or complexity, we can design a Web site or Intranet that precisely fits your needs from a graphical design standpoint.

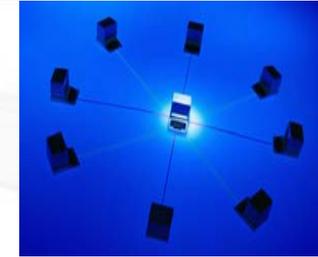


Web Site Designing

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When your Web site or Intranet is ready to run, Softvent is ready with the skills and expertise to ensure problem-free implementation. Take advantage of Softvent's highly reliable and cost-effective hosting, which offers you state-of-the art, high-availability Internet and secure Intranet site hosting and integrated services for relational databases, workgroup collaboration, streaming audio and video, management and monitoring, email and secure electronic commerce. With an uptime of greater than 99.5 percent and network management available 24 hours a day, 7days a week, it gives you a service that transforms your business problems into a powerful solution.



Web Hosting

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Softvent is committed to utilizing the latest in Internet and development technologies. We have extensive experience leveraging Microsoft Visual Basic, VB Script, and Server Side Scripting (ASP) to provide powerful Internet solutions. We also have comprehensive knowledge of scalable dynamic database access, utilizing Microsoft Access for smaller applications and Microsoft SQL Server for enterprise level solutions. We employ Microsoft FrontPage for HTML development, creating sites that are easy for your staff to maintain once initial development has been completed.

Whether you are migrating a legacy line of business application to an Intranet, or whether you are building a new, strategic Internet solution or presence, the tools you choose determine the project's success or failure.

Softvent has experience with all leading Internet development tools, and we provide you with the expertise necessary to make informed decisions.



Softvent's Knowledge

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- ◆ A-Class Software Development Center
- ◆ Successful Implementations of several Client Server Applications
- ◆ State-of-the-art Infrastructure
- ◆ Well-trained Employees
- ◆ Forefront of Technology
- ◆ Projects executed using the Microsoft Solutions Framework
- ◆ Excellent Creative Expertise
- ◆ Timely Solutions
- ◆ Quality Assurance Process
- ◆ Rich Culture and Employee Retention Program



Softvent's Advantage

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Softvent has instituted Internet Project Planning Policy to ensure quality in establishment of reasonable plans for performing the software engineering and for managing the ongoing projects. The policy provides guidelines for establishing the project scope, objectives and commitments, to estimate the effort required, and to identify and define the resources required to successfully delivering quality products and services to our clients.

Softvent has also instituted Project Tracking and Oversight Policy to provide adequate visibility into actual progress so that management can analyze the data and take action when the software project's performance deviates significantly from the plans.



Quality Assurance Process

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Softvent's people related practices are premised on a set of well-defined values and practices. By offering a combination of competitive remuneration, recognition and benefits, Softvent crates a work environment where careers can flourish within the company

Softvent being always at the forefront of technology keeps the employees challenged which in the process helps them in their individual growth. As the employees are always working on the latest in technology there is constant learning involved. Management ensures that they are working according to their levels and as per the companies' requirement of the job. Softvent has enforced several development programs on ongoing basis.

The areas of training given are:

- ◆ Software Engineering
- ◆ Technology
- ◆ Project Management
- ◆ Quality Process
- ◆ Leadership Development
- ◆ Personality Development



The Team at Softvent

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**Envisioning:**

Keeps your organization from investing significant efforts on minor needs.

**Planning:**

Customers and the team agree on what to deliver and how to build it.

**Developing:**

Team sets number of delivery milestones, which involve a full test/debug/fix cycle

**Stabilizing:**

Testing is performed and then the team turns over the product to the operations and support groups.



Deliverables

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## Products developed by softvent

- Fact-IC 5.0
- Mailer 3.0
- Pos inn
- Pos shop
- Pos mob
- Payroll
- Restaurant Management
- Tasknote +

## Websites developed by softvent

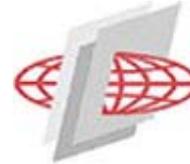
[www.softvent.com](http://www.softvent.com)  
[www.softvent.net](http://www.softvent.net)  
[www.provish.com](http://www.provish.com)  
[www.grincense.com](http://www.grincense.com)  
[www.grincense.net](http://www.grincense.net)  
[www.brambedkarded.com](http://www.brambedkarded.com)  
[www.mamded.com](http://www.mamded.com)  
[www.swargaranischool.com](http://www.swargaranischool.com)  
[www.induswirecomm.com](http://www.induswirecomm.com)  
[www.bonitasglobal.biz](http://www.bonitasglobal.biz)  
[www.sacincense.com](http://www.sacincense.com)  
[www.simplyganesha.com](http://www.simplyganesha.com)  
[www.swissembroideries.com](http://www.swissembroideries.com)  
[www.apt-india.com](http://www.apt-india.com)



Products

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- ◆ OTIS Elevators Company India. Ltd.
- ◆ L & T Valdel Engineering Pvt Ltd
- ◆ ENDEKA Ceramics (I) Pvt. Ltd.
- ◆ Craigmores Textiles Pvt. Ltd.
- ◆ Danish Steel Cluster Pvt.Ltd.
- ◆ K.J.Textiles International
- ◆ Boving Fouress Limited
- ◆ Sandesh Agarbathi Company
- ◆ HOSPET Steels Limited
- ◆ Servotech Engineers
- ◆ Mallik Engineering Pvt Ltd
- ◆ Thraiking Industrial Controls
- ◆ Anand Enterprises
- ◆ Tumkur Lorry Owners Association
- ◆ Machine Boucherie India Pvt Ltd
- ◆ Gowthama and Company
- ◆ Arpitha Aromatics
- ◆ Hirsch Bracelet India Pvt Ltd
- ◆ Bal Endura Adhesives (India) Pvt.Ltd
- ◆ B.V.Bhandarkar & Company
- ◆ Dairy Classic Ice Creams (P) Ltd
- ◆ Bhat Telecom Centre
- ◆ Werner Finley Pvt Ltd.
- ◆ MAPAL India Private Limited
- ◆ OLYMPIC Toys and Sports wear



Our Clients

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Contact



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